

# Company founder Celine

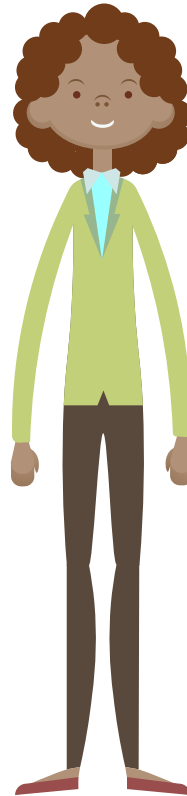
## Life, activities and motivation

Celine studied **Fashion Management** and then worked in the fashion industry for several years in online mail order.

Out of personal conviction and awareness of planetary boundaries, she began building her **own** fair and sustainable clothing **company** 10 years ago.

Celine cares deeply about social conditions in developing countries and is a strong advocate for **sustainable supply chains** - in the textile industry and in general.

As a female founder and mother of three, she has to fight against many prejudices. As an active, committed member of an association of professional and self-employed women, Celine therefore campaigns for **gender equality** and the reduction of the gender pay gap.



**Main focus:** Social justice and sustainable supply chains

“To enable human well-being, human rights - locally and globally - must be respected, work must be adequately remunerated, and gender inequalities must be combated.”

## Expert knowledge



Equality and diverse teams foster innovation (SDG9)



International partnerships are important for sustainable supply chains (SDG12)

## 5b Extension of the Equal Rights Act



To counteract the shortage of skilled workers that affects many industries, the „FRAUEN unternehmen“ initiative is being expanded. It no longer only supports women who want to become self-employed, but also offers women who want to return to work after parental leave advice and arranges job offers from particularly family-friendly companies. To this end, the federal government is also adopting tax reliefs for family-friendly measures taken by companies.



+ 3%

**Cost:** 2 budget points



+ 2%

**Frequency:** maximum 1x playable

## 5c Promotion of family-friendly companies



To counteract the shortage of skilled workers that affects many industries, the „FRAUEN unternehmen“ initiative is being expanded. It no longer only supports women who want to become self-employed, but also offers women who want to return to work after parental leave advice and arranges job offers from particularly family-friendly companies. To this end, the federal government is also adopting tax breaks for family-friendly measures taken by companies.



+ 5%



+ 3%

**Cost:** 2 budget points

**Frequency:** playable as often as desired

**Condition:** Action 5b was played

## 17b Initiate a Textile Alliance



Following numerous fatal accidents in textile factories in Bangladesh and Pakistan, the German Federal Ministry for Economic Cooperation and Development initiates a textile alliance. The aim of the alliance is to improve social and ecological conditions in global textile production. Together with companies, NGOs and trade unions, the German government thus aims to support the sustainable production of textiles. In doing so, they work closely with local textile factories and ensure that child labor does not occur, environmentally harmful chemicals are not used and workers are not exploited.



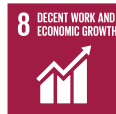
+ 6%

**Cost:** 5 budget points



+ 4%

**Frequency:** maximum 1x playable



+ 3%

## 8b Strengthening the Textile Alliance



The Alliance for Sustainable Textiles is a multi-actor partnership with around 135 members from business, politics, civil society, trade unions and standard organizations. As a strong alliance, they all want to work together to improve conditions in global textile production - from raw material production to disposal. The number of members is to be significantly increased through tax incentives.



+ 4%

**Cost:** 5 budget points



+ 3%

**Frequency:** maximum 1x playable



+ 3%

**Condition:** Action 17b was played



+ 2%

## 9c Foundation of a Start Up Hub



Germany's technical universities are jointly establishing a Start Up Hub for Green Technology Solutions with the support of the German government and companies. Together, they will research and develop overarching solutions in shorter timeframes and bring them to industry in the form of innovative startups.



+ 4%

**Cost:** 4 budget points



+ 2%

**Frequency:** maximum 1x playable

## 8c Improvement of working conditions



In addition to the Act on Securing Workers' Rights in the Meat Industry (GSA Fleisch), which has already been in force since July 2017, the slaughtering and processing of meat is to be permitted in the future only by the meat industry company's own employees and business owners. Due to the positive effect on working conditions, the approach is to be transferred to other areas, such as seasonal work.



+ 4%

**Cost:** 3 budget points



+ 2%

**Frequency:** maximum 1x playable



+ 2%



## 17a Partnership for sustainable supply chains



Following the entry into force of the Supply Chain Act, the German government is holding talks with entrepreneurs to help them implement it. On this basis, all major German companies and SMEs commit to working with their global suppliers to introduce sustainability standards for all components of the supply chain. Suppliers receive the necessary know-how and long-term assurance of a partnership, and thus the financial resources to implement appropriate adjustments.



+ 7%



+ 4%

**Cost:** 4 budget points

**Frequency:** maximum 1x playable

**Condition:** Incident "Supply Chain Act" occurred



## 5a More parental leave for fathers



The German government has set itself the goal of increasing the proportion of fathers receiving parental allowance from around 34% today to 65% by 2030. A citizens' initiative therefore wants to submit a petition to use the averaged income of mother and father for the calculation of parental allowance. The initiative is convinced that this will remove a major obstacle to parental leave for fathers with widely differing parental incomes, and that the 65% rate can thus be achieved without further measures.



+ 3%

**Cost:** 3 budget points



+ 2%

**Frequency:** maximum 1x playable



**Subsequent incident** “New calculation procedure for parental allowance“ after one round



+ 10%

## 12a Establishment of an industry initiative for circular economy



The German waste and recycling industry has saved more than 55 million t CO<sub>2</sub> eq/a over the past 20 years through a successful transformation process. Based on this success, the government is encouraging the formation of an industry initiative to promote the circular economy. More and more companies from the sector are being motivated to join this initiative. In the Recycling Management Act, priority is also to be given to all ecologically beneficial reusable products.



+ 1%

**Cost:** 4 budget points



+ 2%

**Frequency:** maximum 1x playable

**Condition:** Action 17c was played



**Subsequent incident** “Impact of the circular economy industry initiative“ after 2 and 6 rounds



+ 5%



+ 3%



# Additional budget for investments



The “debt brake“ regulates that the federal government may only take out new loans to a very limited extent, namely a maximum of 0.35 percent of economic output. This rule has been anchored in the Basic Law since 2009 and can only be temporarily lifted in emergency situations. The Bundestag used this in 2020 to allow high borrowing to deal with the Corona crisis.

Based on the positive experience and the urgent investments to address the climate crisis, the law will be fundamentally reformed in 2022. This will make it possible to raise debt to address the climate crisis and its consequences.



**+ 30 BP**

**Cost:** 0 budget points (BP)



**- 7%**

**Frequency:** maximum 4x playable

**Condition:** SDG8 > 50%  
available from round 3