

General Manager Ganesh

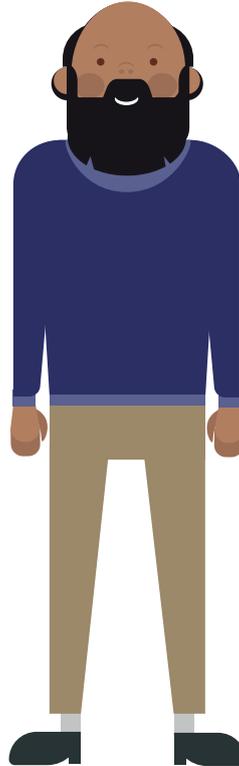
Life, activities, and motivation

Ganesh is a trained **business administrator** and the general manager of a large food company that has been family-owned for several generations.

For several years, he has been working to embed **circular economy** principles into his company. This has taught him how closely topics such as renewable energy, sustainable construction, and transport transformation are interconnected.

Ganesh is aware of his company's **social and environmental responsibilities**. As a member of an association for sustainable businesses, he advocates for better political conditions.

The health and well-being of his employees are very important to him. He understands the economic pressures in his industry and the sometimes poor **working conditions**. As a positive role model, he wants to lead by example and start new initiatives.



Main focus: Circular economy and climate action

“Consumption and production must take place within planetary boundaries. For this, circular economy and sustainable supply chains are as important as decent working conditions.”

Expert knowledge

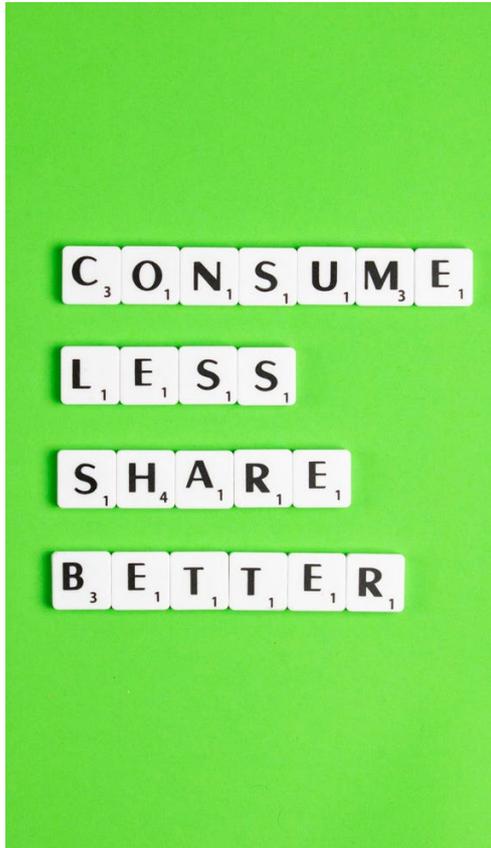


A sustainable economy enables building strong partnerships (SDG17)



Climate action increase the attractiveness and resilience of cities (SDG11)

12a Establishment of an industry initiative for circular economy



The German waste and recycling industry has saved more than 55 million t CO₂ eq/a over the past 20 years through a successful transformation process. Based on this success, the government is encouraging the formation of an industry initiative to promote the circular economy. More and more companies from the sector are being motivated to join this initiative. In the Recycling Management Act, priority is also to be given to all ecologically beneficial reusable products.



+ 1%



+ 2%

Cost: 4 budget points

Frequency: maximum 1x playable

Condition: Action 17c was played



Subsequent incident “Impact of the circular economy industry initiative“ after 2 and 6 rounds



+ 5%

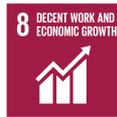


+ 3%

8c Improvement of working conditions



In addition to the Act on Securing Workers' Rights in the Meat Industry (GSA Fleisch), which has already been in force since July 2017, the slaughtering and processing of meat is to be permitted in the future only by the meat industry company's own employees and business owners. Due to the positive effect on working conditions, the approach is to be transferred to other areas, such as seasonal work.



+ 4%

Cost: 3 budget points



+ 2%

Frequency: maximum 1x playable



+ 2%

8a Increasing the productivity of the construction industry



While the German economy as a whole has become 1.32% more productive per year since 1995, the construction sector is lagging behind with 0.26% annual productivity growth. As a result of low productivity, the German economy is losing out on almost 100 billion euros a year, while at the same time the country's infrastructure needs are not being met. Targeted support is intended to increase productivity through digitization and more effective use of resources, among other things.



+ 4%

Cost: 6 budget points



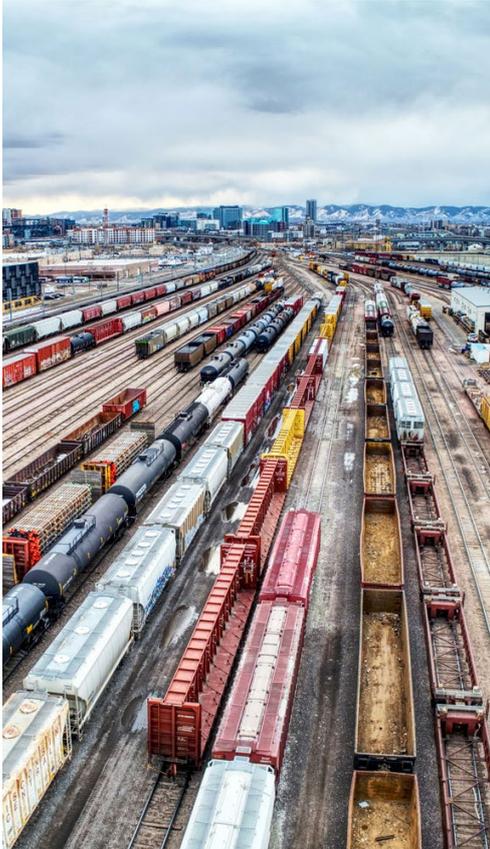
+ 2%

Frequency: playable as often as desired



+ 2%

11b Reduction of final energy consumption in freight transport



Final energy consumption in freight and passenger transport is to be reduced by 15 to 20 percent until 2030 and the rapid accessibility of centers by public transport improved. While reduction potentials are known in passenger transport, these have so far been lacking in freight transport with increasing volumes. By promoting reduction measures, the desired goals are to be achieved.



+ 4%

Cost: 2 budget points



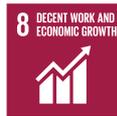
+ 2%

Frequency: playable as often as desired

8d Foundation of investor community for Green Start Ups



Green Start Ups, especially in the Green Tech sector, have high capital requirements even in the development phase. They are therefore dependent on outside capital. Due to the economic success of many innovative, sustainable companies, a Germany-wide investor community is forming, which predominantly invests in Green Start Ups. In the future, it will be much easier for Green Start Ups to obtain venture capital. The German government welcomes and supports the investor community.



+ 4%

Cost: 4 budget points



+ 3%

Frequency: maximum 1x playable



+ 3%

17a Partnership for sustainable supply chains



Following the entry into force of the Supply Chain Act, the German government is holding talks with entrepreneurs to help them implement it. On this basis, all major German companies and SMEs commit to working with their global suppliers to introduce sustainability standards for all components of the supply chain. Suppliers receive the necessary know-how and long-term assurance of a partnership, and thus the financial resources to implement appropriate adjustments.



+ 7%



+ 4%

Cost: 4 budget points

Frequency: maximum 1x playable

Condition: Incident "Supply Chain Act" occurred

9a Research & development of alternative forms of mobility



Greater support will be given to domestic technology development, research and innovation with regard to alternative forms of mobility in Germany. The potential offered by digitization is to be exploited consistently. The aim is to make mobility cheaper, safer, more flexible and, above all, less polluting in the future.



+ 4%



+ 5%



+ 2%

Cost: 7 budget points

Frequency: playable as often as desired

7b Digitization of the energy transition



Further, forward-looking subsidies, as well as renewed investments in digital infrastructure, will be made to adapt the German power supply system to the energy transition. In particular, the increased use of smart metering systems will facilitate the supply of clean energy to electricity consumers.



+ 4%



+ 2%

Cost: 6 budget points

Frequency: playable as often as desired

7c Bringing photovoltaics to the land

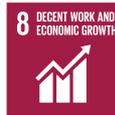


Photovoltaics should not only be installed on roofs, but also on the surface. However, new competition for land is to be avoided. In addition to highways and railways, expansion should take place on sealed surfaces, such as parking lots and brownfields, and on conversion or mining sites, and not on valuable farmland.



+ 6%

Cost: 6 budget points



+ 2%

Frequency: playable as often as desired

9c Foundation of a Start Up Hub



Germany's technical universities are jointly establishing a Start Up Hub for Green Technology Solutions with the support of the German government and companies. Together, they will research and develop overarching solutions in shorter timeframes and bring them to industry in the form of innovative startups.



+ 4%

Cost: 4 budget points



+ 2%

Frequency: maximum 1x playable

3c Prevention and therapy of obesity



Obesity (body mass index [BMI] ≥ 30 kg/m²) is characterized as a chronic disease. Prevention is therefore of particular importance. For weight loss in obesity and stabilization of a reduced weight, a diet with an energy deficit of 500 kcal/d and low energy density is recommended. To support this, programs are developed and offered with the aim of achieving a change in diet and exercise in everyday life through behavior modification or behavior therapy.



+ 3%

Cost: 2 budget points



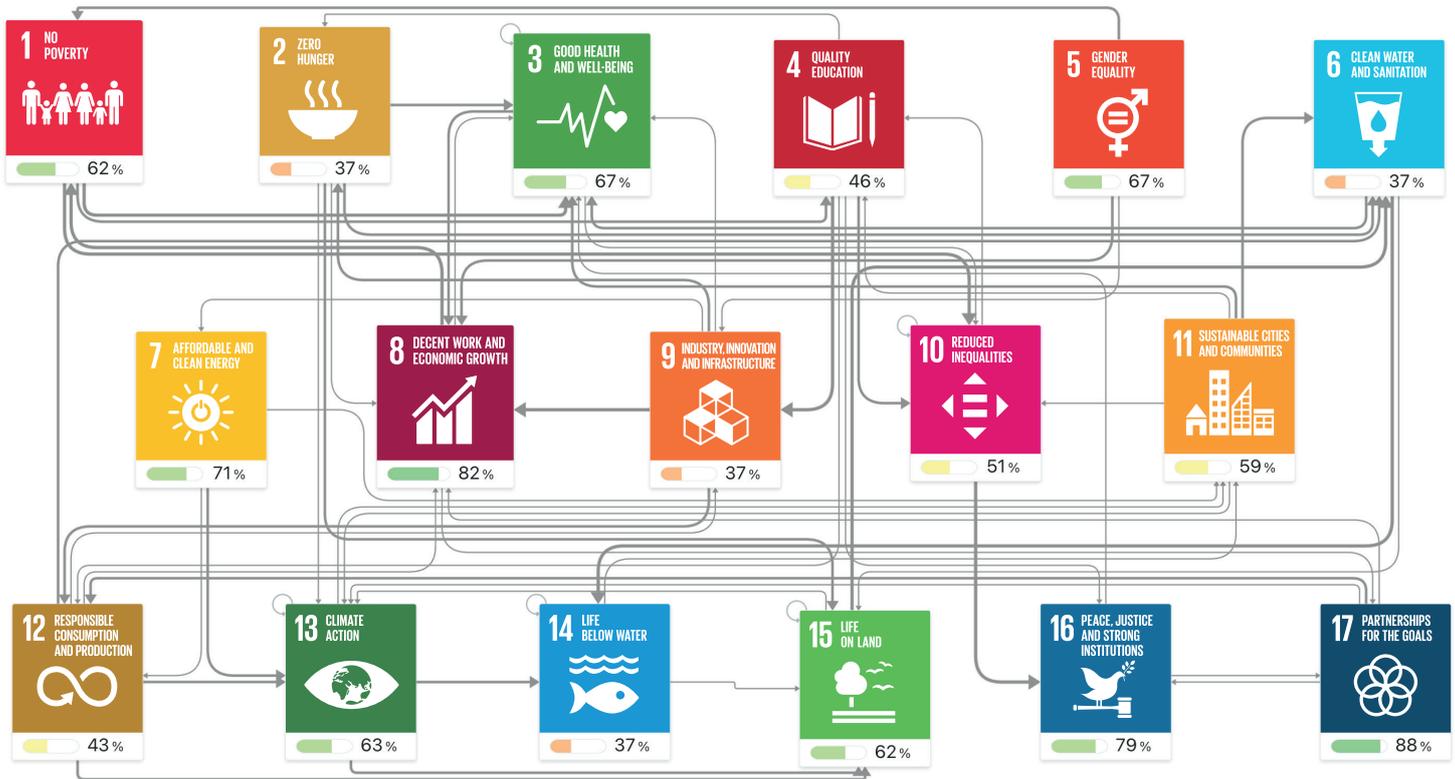
+ 1%

Frequency: playable as often as desired



The 17 Sustainable Development Goals (SDGs)

with their interactions and initial states 2021



The 17 Sustainable Development Goals (SDGs)

and their relevance in the national context



End **financial poverty** and reduce the risk of poverty through secure material, **social, and cultural participation**.



Ensure safe, **healthy, and balanced nutrition** for all, based on sustainable, resilient, and regenerative **agriculture**.



Ensure easily accessible, high-quality **medical and nursing care** as well as prevention through digitalization and innovation.



Ensure equal opportunities at all levels of education and structurally embed **education for sustainable development (ESD)** across all areas of learning.



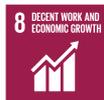
Ensure **equal participation** of women in the labour market, prevent gender-based violence, and support women affected by violence.



Improve **water and aquatic ecosystem quality** (e.g., by reducing nitrate and phosphate inputs) and support global water security.



Advance the **energy transition** through efficient energy use, reduced energy consumption, and the further expansion of renewable energy generation.



Promote inclusive and sustainable economic growth, ensure **decent work** and high levels of employment, and support **sustainable supply chains**.



Strengthen **technical and social infrastructure**, maintain industrial competitiveness, and promote an open **culture of innovation**.



Ensure the **economic and social participation** of all citizens and promote inclusion, **equal opportunities**, and freedom from discrimination.



Ensure resource-efficient and **inclusive infrastructure** (mobility, housing, waste management) through **resilient urban development** with a focus on the common good.



Decouple **resource consumption** from economic growth, advance the **circular economy**, and take responsibility along global supply chains.



Achieve the goals of the **Paris Agreement** and reach greenhouse gas neutrality, while strengthening research on climate, **climate action, and climate adaptation**.



Ensure the **protection of oceans and coasts**, reduce nutrient inputs, and tackle illegal fishing, environmental damage, and marine litter.



Ensure the **protection and restoration of ecosystems**, promote sustainable forestry, and halt the accelerating loss of **biodiversity**.



Strengthen multilateral cooperation and promote **peace and the rule of law** for crisis prevention and conflict resolution.



Strengthen the **technology and innovation transfer**, support value-based trade policies, and promote international and civil society **partnerships**.